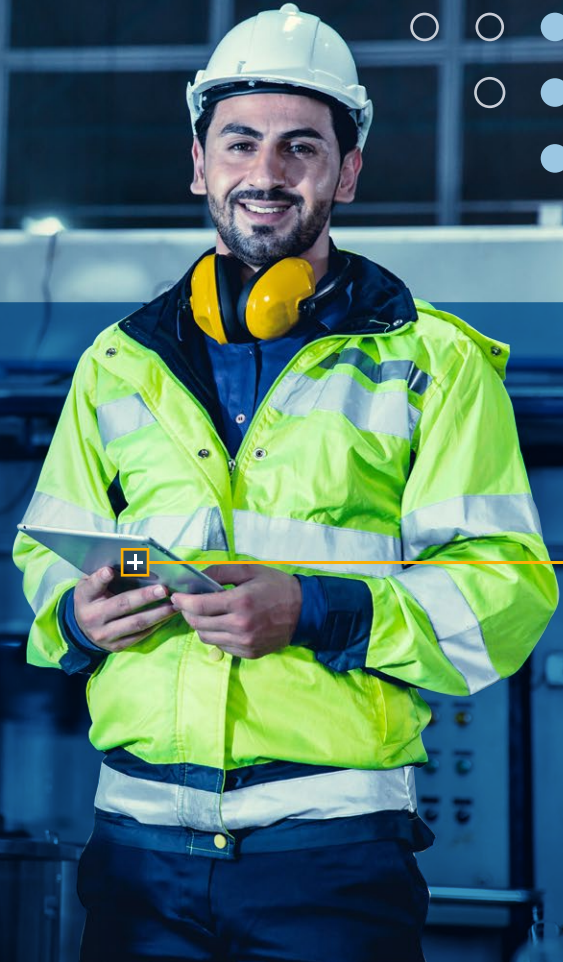





Trimble Luckins

For Manufacturers





Trimble Luckins is the UK's leading supplier of product and pricing information to the electrical, mechanical and plumbing industry.

Its accurate content database of over one million items can be searched online at LUCKINSlive.com, is included in Trimble® MEP software and other bespoke integrations, enabling wholesalers and contractors to make quick decisions based on verified and up-to-date product information and pricing.



Data Journey

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Manufacturers enter data directly into templates via ePim4Luckins digital portal



Core product and pricing data



e-Commerce ready data



- Data verified
- Assigned TSI code and commodity code



Content accessed via LUCKINSLive website



43K
logins for pricing information



86%
of UK electrical wholesaler branches



80%
of UK's Top 50 Electrical Contractors



Content transferred by API to wholesaler and contractor systems

* Trimble Luckins statistics from FY 2023

Get in front of more customers

Data Syndication

Managing and sharing your product information with all your customers, be they wholesalers and/or contractors, is a time-consuming task requiring dedicated in-house resources. By contrast, in a single push from Luckins, you will reach 86% of wholesaler branches and 80% of the Top 50 Electrical Contractors in the UK.





As well as your information being searchable on LUCKINSlive.com, the Luckins database flows through APIs to power distributor systems and contractor software in a way that is easily consumed.

Put simply, if your products don't appear, they're less likely to be purchased.

Powering wholesaler systems:

- Quoting
- Sales order processing
- Invoicing
- Websites
- Electronic catalogues
- Data exchange with customers

Integrated into contractor workflows:

- Estimating
- Purchase order processing
- Invoicing
- Data exchange with suppliers

56M
requests
for data

43K
logins for
pricing information

86%
of electrical **wholesaler**
branches in the UK
use our data

80%
of the Top 50 UK
electrical **contractors**
use our data



* Trimble Luckins statistics from FY 2023

Appear in product selection searches

Data Attribution

Poor product information results in a loss of sales. Your products have become more technical and there are more products to choose from. To stand out from the competition and appear in the often very specific search filters, you need to supply enriched and full product information.

The Trimble Luckins database is far more than pricing; its vast repository of attributed information flows through to the search facilities at wholesaler branches and within contractor workflows. End users rely on the details to quote, estimate, invoice and much more.

If the information that you have provided is not sufficient, an alternative will be chosen. The Luckins templates for attributed information are easy to use and ensure that you are providing the right information as requested by your consumers. You can easily maintain and syndicate your information when changes happen.

The ePim4Luckins dashboard will show you where you have gaps in your product information so that you can concentrate efforts on improving your listing and then see the results in more requests for your data.



Make your product information easy to integrate

TSI codes

Trimble Luckins assigns a unique TSI code to each product on creation. These unique identifiers have been embedded in the UK MEP industry and accepted as the standard for the last 30 years. Associating a TSI code to each item, which will stay with it throughout the procurement workflow and beyond, ensures an interoperable thread of information. It provides an easy way to identify and track the item at any point in the supply chain.

Without that thread of information, duplication occurs and information becomes out of date. Should that product information flow on to a digital twin, all construction stakeholders could be held responsible for the incorrect information.





Be transparent with your product information

Golden Thread

Don't have time to keep up-to-date with UK construction legislation? Don't worry, Trimble Luckins has you covered.

Data experts will always make sure that our templates are constantly evolving to include the details that you need to provide and in the format specified.

The Building Safety Act needs manufacturers to provide much more detail, information that will be easily available throughout the product lifecycle. If the information is stored in the Luckins database, it will be pushed into your end users systems.

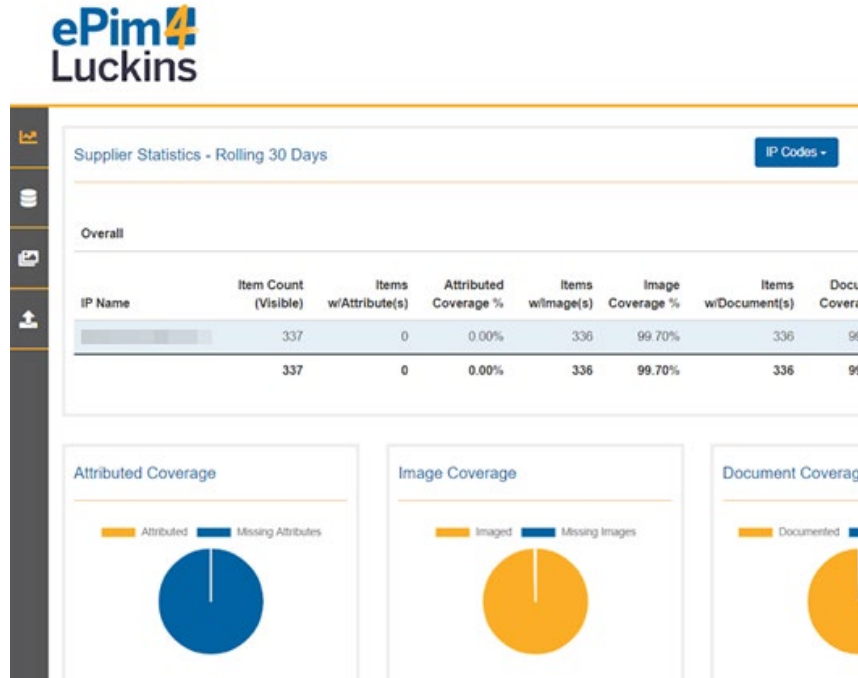
See the ROI for yourself

Analytics Dashboard

Get feedback and provide visibility into demand for your product information, via a personalised dashboard, to easily demonstrate ROI.

ePim4Luckins allows you to identify where gaps exist so that you can significantly improve the information that you make available to your customers.

The intuitive user-dashboard also displays how often your product information is being requested.





We have started using the new dashboard feature to show us where we have missing product information, and we can concentrate our efforts on filling those gaps.

The new ePim4Luckins system is very useful and it gives us an indication of whether the data we're publishing is helping us get in front of more customers."

GARETH TOWE


Luxlite Ltd



Our packages

Marketing Tools	Premier Profile **	Standard Profile
Related items in Luckins and LUCKINSlive	✓	✗
Manufacturer spotlight in newsletter	✓	✗
4 advertising banners per year	✓	✗
4 E-shots per year	✓	✗
TraSer software and subscription	✓	✗
Access to price data on LUCKINSlive	✓	✗
Video and BIM objects hosted at item level	✓	✗
Select product news promoted via social media channels	✓	✗
Priority addition of new products into Luckins and LUCKINSlive	✓	✓
Company logo and priority placement on LUCKINSlive search results pages	✓	✓
Host technical data sheets, images, catalogue pages, MSDS on LUCKINSlive	✓	✓
Company videos hosted on your profile	✓	✓
Latest products news on LUCKINSlive homepage	✓	✓
Product news in LUCKINSlive monthly newsletter	✓	✓
Listed in Luckins logo	✓	✓
ePim4Luckins self-service portal and analytics	✓	✓

** Premier covers up to 3 brand entries



Alongside priority given to changes, additional advertising and marketing opportunities are offered with a Premier profile that allow you to take more advantage of our reach.

70K

Unique visitors
to LUCKINSlive.com
per month

43K

Registrants logged in to
access pricing and enriched
product information

12K

Subscribers
to our monthly
newsletter

From newsletters and e-shots, to digital advertising and video promotion, our premier package lets you **stand out from the crowd.**

* Trimble Luckins statistics from FY 2023



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