



JD SPORTS WAREHOUSE

CASE STUDY

CHEETAH HIGH SPEED HAND DRYER

“ATC were superb to work with - from fast next day delivery and on-site support, their customer service is second to none. I have no doubt that I will be recommending their products for future projects.”

- Lee Muskett
GA Electrical Distributors

CLIENT REQUIREMENTS

JD Sports are the leading trainers and sportswear retailer, with over 400 stores across the UK. In 2021, JD Sports signed the lease on a vast new distribution centre measuring 514,000 sq ft and employing 500 people.

As part of this project, new high speed hand dryers were sought for both staff and visitor use.

These needed to be high performance and efficient, as the warehouse is a bustling, fast-paced environment.

PRODUCT CRITERIA

- High speed & fast drying time
- Quick and easy to install
- Little to no maintenance needed
- Energy efficient, with low energy costs
- Attractive finish to seamlessly blend with interior design

PRODUCT EVALUATED & CHOSEN

After examining the client's needs, the following product was installed:

- 57 x Cheetah High Speed Hand Dryers

