

Bespoke, hand-finished electrical accessories for interiors of distinction

Focus SB®

Proud to be manufacturing in Britain, Focus SB® turn virgin sheet metal through a multi stage manufacturing process into electrical accessories of distinction.

Stages are often completed by hand to produce beautiful and functional electrical accessories to adorn the rooms of quality commercial and residential interiors.

There are a number of benefits that we can bring to the table for specifiers because of our Sussex based manufacturing capabilities.

Our in-house facilities, like our paint shop, where any metal plate can be sprayed to match any RAL colour, or our CAD team who can draw up fresh designs for a completely unique accessory, provide a wide diversity of design options. Furthermore, clients have the option of a completely bespoke service, where plates can be designed and made from scratch, or catalogued ranges manipulated. This can be done at competitive prices.

Read on to see how Focus SB's electrical plates are a fine example of British manufacturing.







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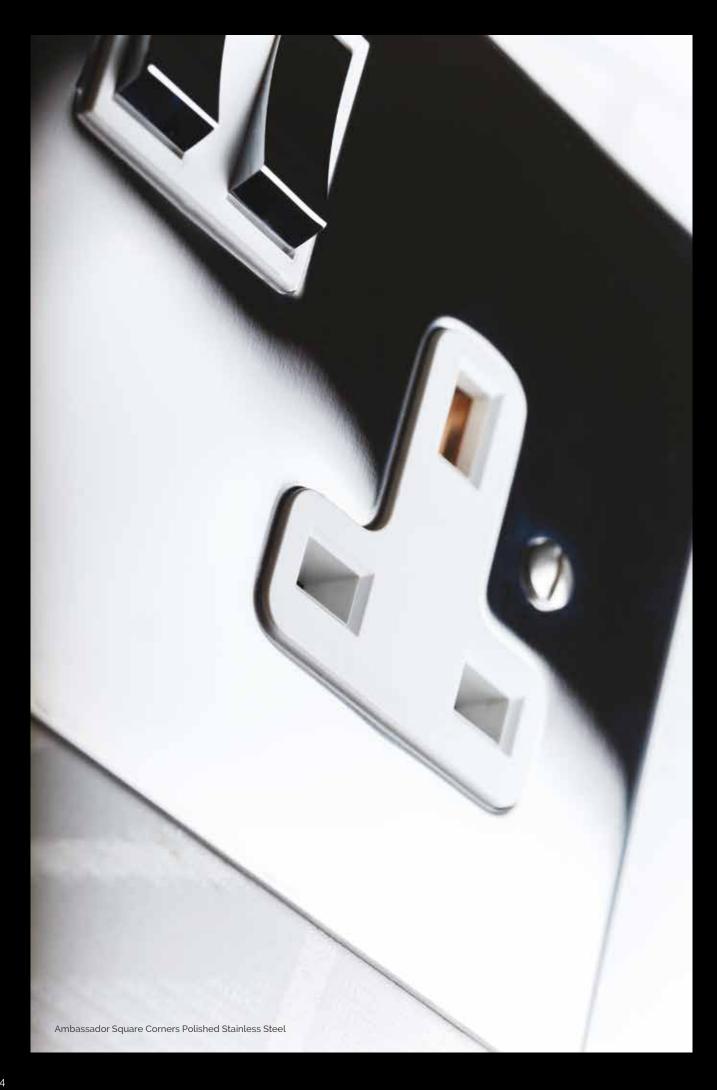
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OUR RANGES



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FLAT PLATE RANGES





Ambassador



Cool and curvaceous

The rounded corners of the Ambassador range can soften the design of an interior subtly, with its smooth finish and curves.

- Quality British made interiors
- · Secondary fix
- Slotted screws







Jordan Bronze

Ambassador Square Corners

Have the edge

For a straightforward way to add extra definition to a room, the square cornered Ambassador gives that extra edge.

- · Quality British made interiors
- Secondary fix
- Slotted screws







True Edge

True Edge is sharp, stylish and modern.
This style is at home in modern interiors
whilst adding an extra edge to period
properties.

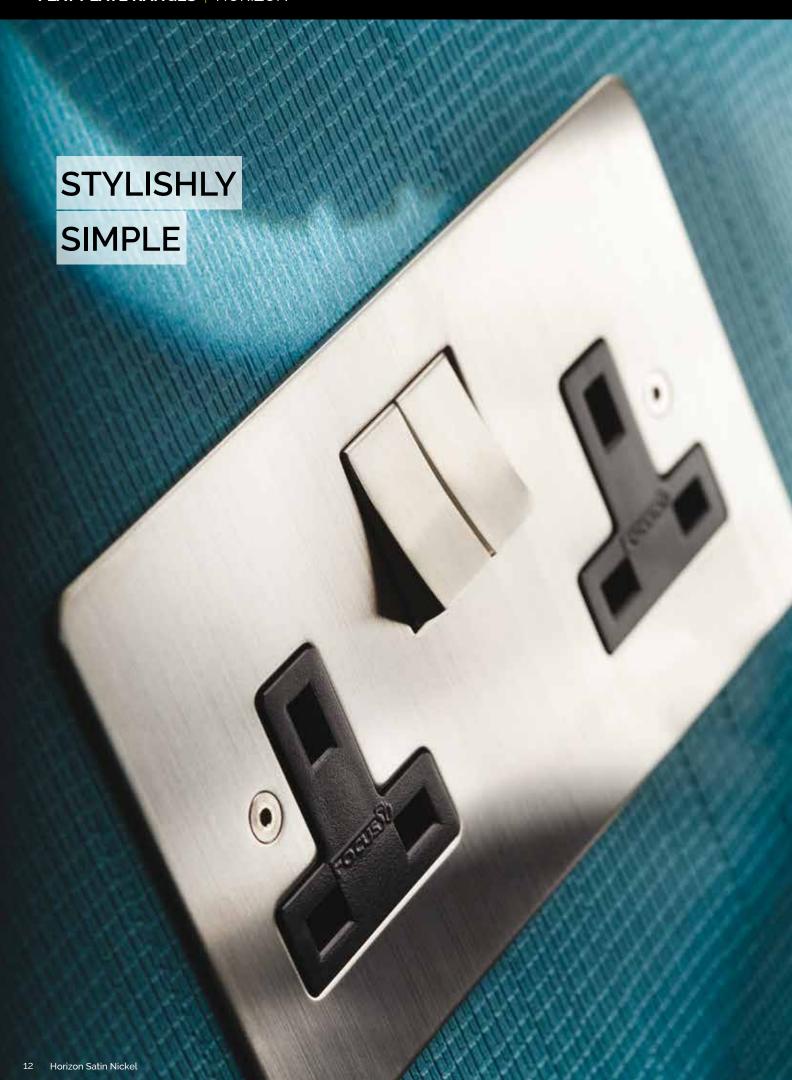


Crisp corners

True Edge has guillotined corners to ensure a crisp edge and hex head screws for a stylish look along with a secure fix.

- Quality British made interiors
- · Secondary fix
- · Hex head screws







Horizon

This contemporary styled flat plate sits well in both modern and period interiors. With rounded corners and metal switches that match the finish of the plate.

- Quality interiors
- Secondary fix
- . How bood sorow











Horizon Square Corners

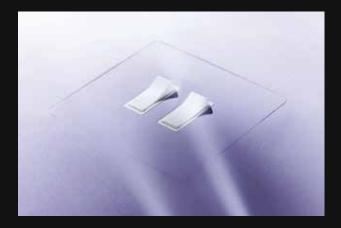
It's good to be square

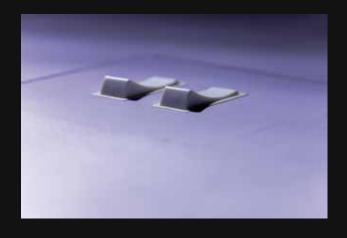
Horizon Square Corners is a sleek plate that brings extra style and sophistication to a room. With the same great features as the Horizon range but with squarer corners.

- Quality interiors
- Secondary fix
- · Hex head screws











TRULY
FLUSH-MOUNTED



Focus SB Smoothie

A unique and exciting electrical accessory wall mounting system that gives a truly flush-mounted electrical plate for the UK market. Developed by Focus SB in collaboration with architects and designers SHH (www.shh.co.uk). The plate, which is supplied primed, can be painted or wallpapered to match the surrounding wall.

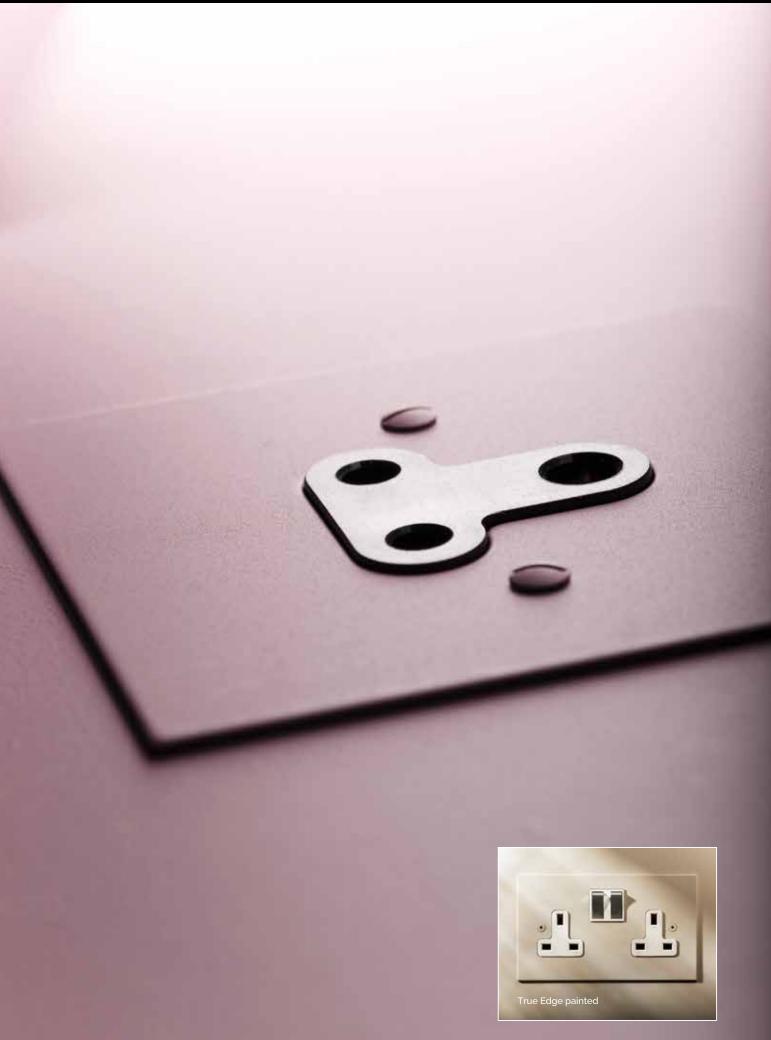
A versatile product

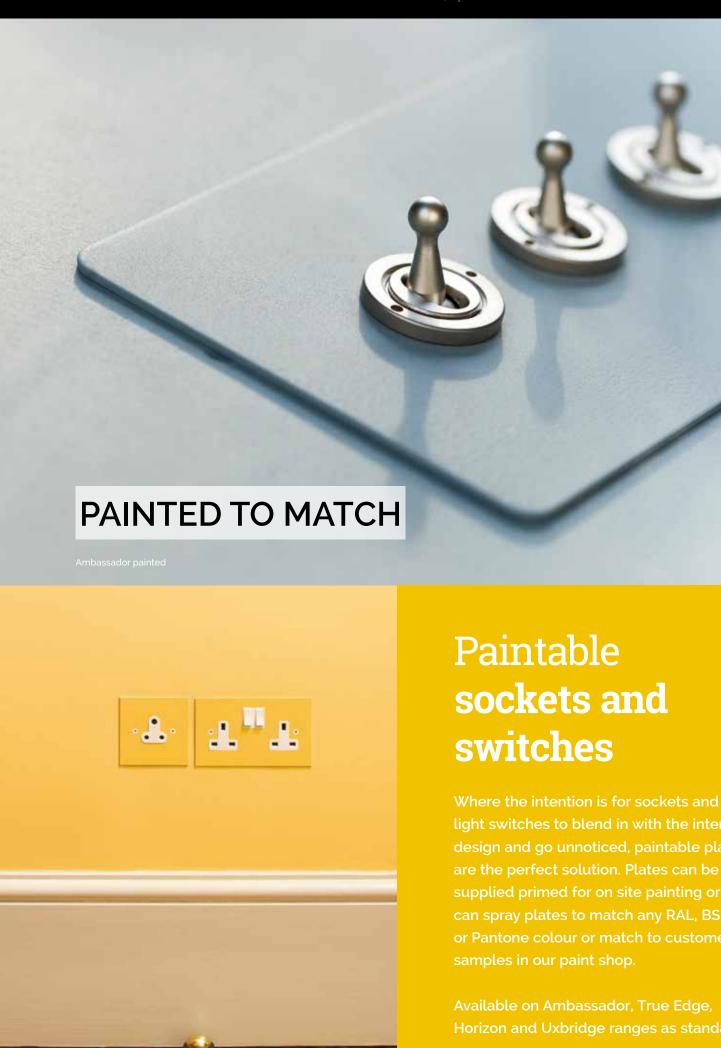
Additional features of the Smoothie are that the socket mounting plate can be adjusted deeper into the wall and a blank plate (optional extra) can be used to remove from sight the socket slots. Plus the Smoothie can potentially be fitted with any insert so the possibilities are endless.

A smooth fit

When fitting the new Focus SB Smoothie, the mounting box is fitted into the wall (minimum depth 60mm). The surrounding specially engineered mesh provides a firm key for the plaster. The plate fits flush with the plaster and only an outline of the plate and plugs pin holes are visible.



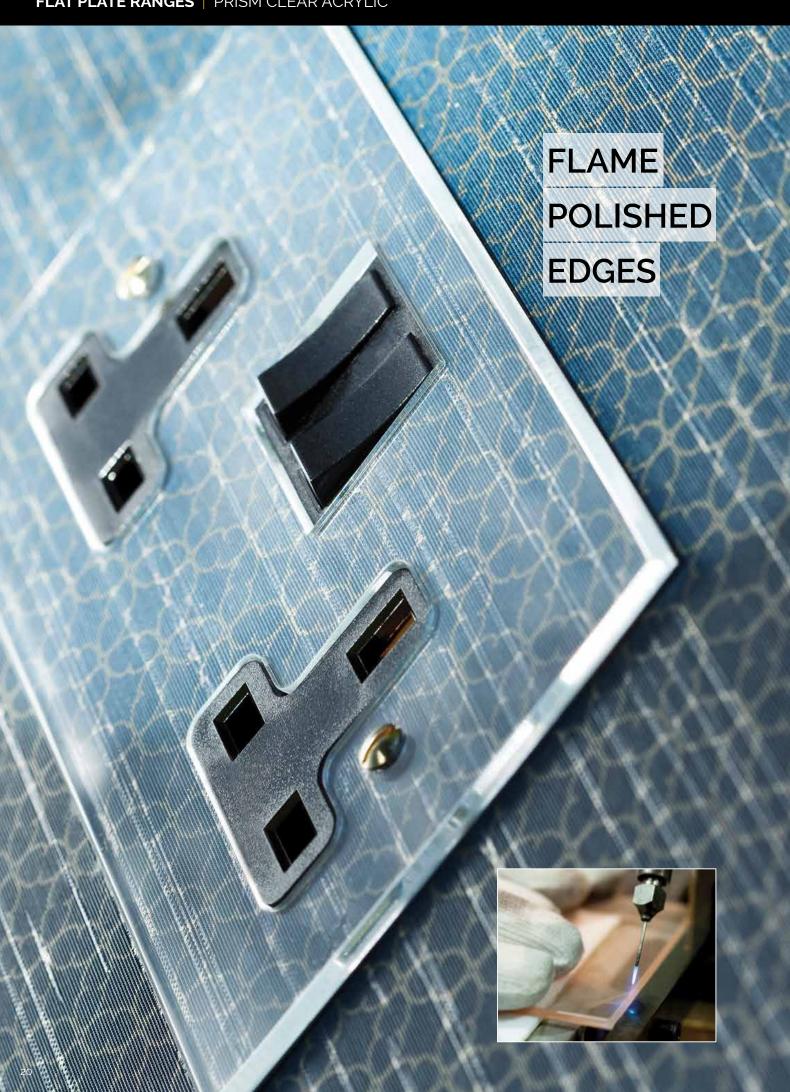




True Edge painted

light switches to blend in with the interior design and go unnoticed, paintable plates are the perfect solution. Plates can be supplied primed for on site painting or we can spray plates to match any RAL, BS

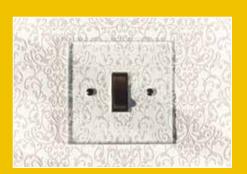
Horizon and Uxbridge ranges as standard.







Prism **Clear Acrylic**



The difference is clear

Make your switches almost disappear with our Prism Clear Acrylic flat plate range.

A high quality accessory that sits discreetly in an interior, Prism has bevelled and flame polished edges unique to Focus SB.

- Quality British made interiors
- · Secondary fix
- · Slotted screws
- · Supplied with a template for fitting



SCREWLESS PLATE RANGES

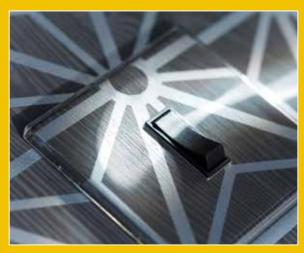




Prism II **Clear Acrylic**

This clear thermoplastic face plate is screwless allowing the aesthetics of the interior to really shine through.

- Quality British made interiors
- Screwless with secondary fix
- Supplied with a template for fitting









Morpheus **Screwless**

Smooth operator

This smooth, screwless plate design will give you a finish that is as sleek as your interior. The Morpheus style is a testament to quality design and manufacturing.

- · Quality British made interiors
- · Screwless with secondary fix





RAISED PLATE RANGES







Dorchester



Understated elegance

Dorchester can add a touch of grandeur to a wealth of interiors. A simple, luxury design that features a two-piece plate so that contrasting finishes for the frame and face plate can be specified if required.

- · Quality British made interiors
- Secondary fix
- · Slotted screws







Sheraton



A versatile stepped design

An attractive stepped plate design that is able to complement most interior types, creating the desired upmarket appeal.

- Quality British made interiors
- Secondary fix
- · Slotted screws









Victorian



No frills raised design

A simple, understated design that is able to blend into both contemporary and traditional interiors.

- · Quality British made interiors
- Secondary fix
- · Slotted screws







Georgian



Classical elegance

This time-honoured plate features a rich rope edge design to complement traditional interiors.

- Quality British made interiors
- · Secondary fix
- · Slotted screws





BESPOKE



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BESPOKE PLATES





Bespoke **Service**

Switch on your imagination. We can manufacture plates exactly how you need them with no minimum order charges.

You can mix and match interiors with no limitations (within regulations) and dimmer, rocker, and dolly switches are available.

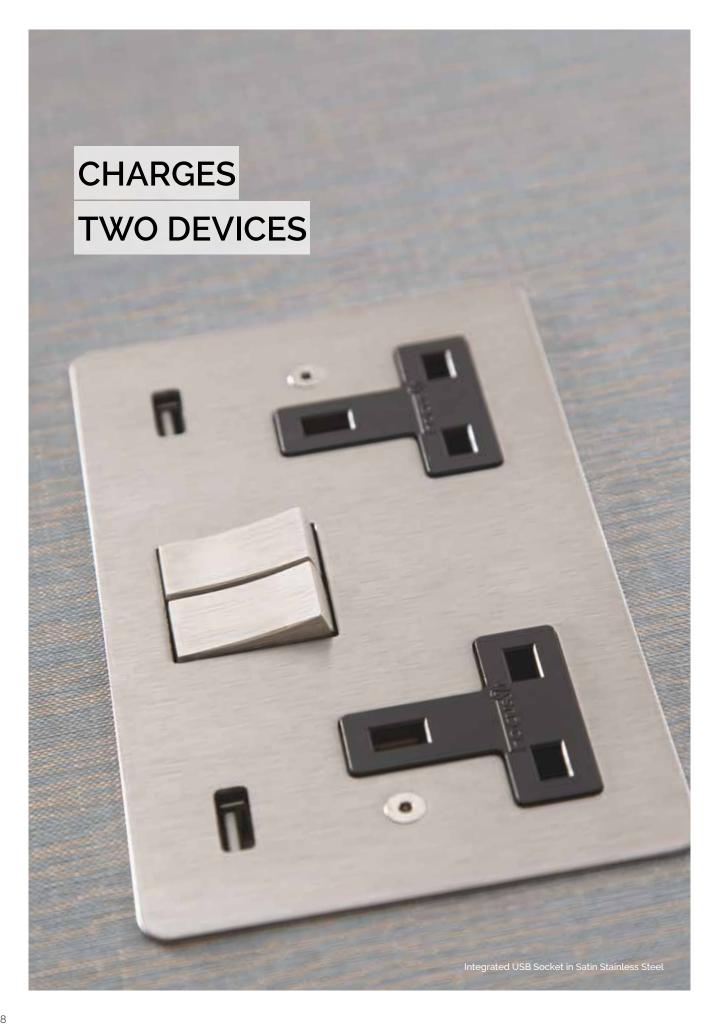
Plates can be manufactured to any size* and custom back-boxes can be made to suit the product.

*Except for Prism II and Morpheus ranges.

Audio Visual

Audio Visual accessories exactly how you need them. We can produce many different combination plates to meet your specific requirements. Accessories can match in with your standard plates.









Integrated USB Charging Socket

Charge phones and tablets quickly and conveniently with Focus SB's new Integrated USB Socket. Uniquely the socket has NO shared amperage, allowing two devices to fast charge at the same time.

Charge two devices at once

The total charging rate is 3.1 amp, split between a 2.1 amp port (ideal for charging tablets, including iPads, and phones) and a 1 amp port (ideal for charging phones, including iPhones). Available in most of our styles and finishes to match in with other switch plates*

Single USB Sockets are also available as shown here.

*Excludes Prism, Prism II and Morpheus ranges and the primed finish.











Floor **Sockets**

Trailing wires can be a thing of the past when electrical devices are plugged into Focus SB's Floor Sockets, which can be installed anywhere in the room.

These sockets can be installed in the floor or the wall where, if primed and painted, they blend into the interior and go unnoticed.



Choose your finish

Focus SB Floor Sockets are available in any of our beautiful finishes, except: Polished or Satin Stainless Steel.

They are manufactured with quality interiors and multi gang Floor Sockets can also be produced.



HOTEL ROOM PLATES





Ask the **specialists**

Focus SB are specialists in Bespoke electrical accessories designed specifically for hotel interiors.

We can manufacture plates to your exact requirements. International power sockets can be included along with the latest lighting and audio visual controls to help make a guest's stay as comfortable as possible.

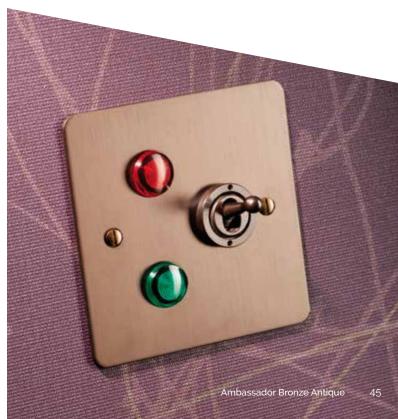
Choose from a wide range of styles and finishes, including the Bronze and Antique finishes shown here.

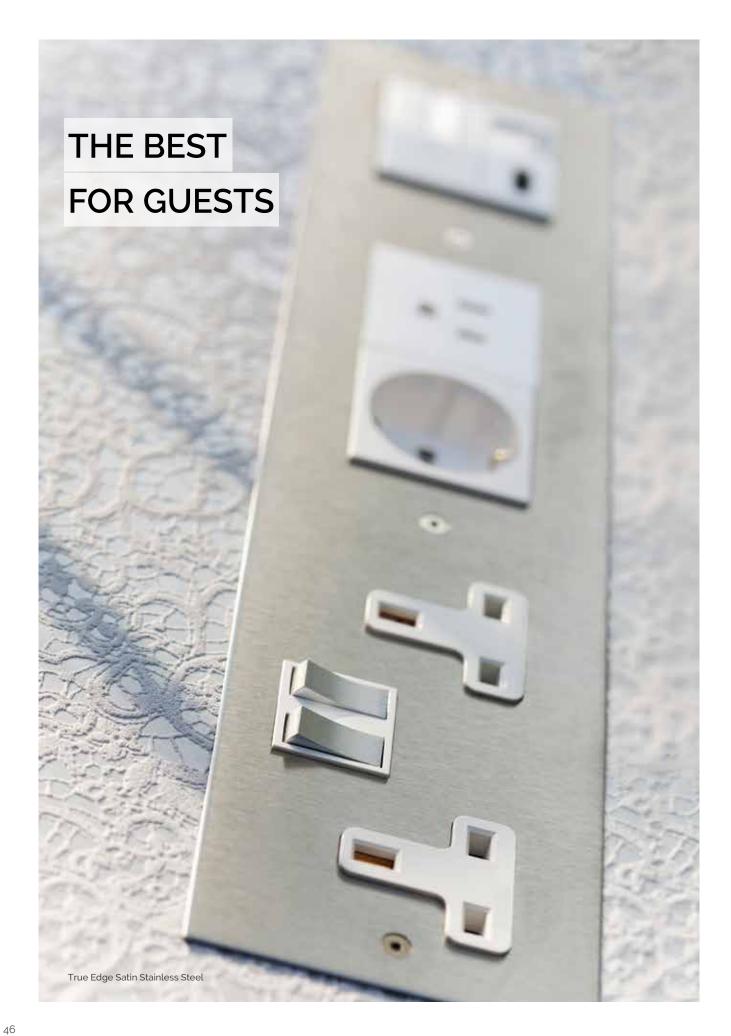


Custom made Wall Boxes

Any combination of bespoke wall boxes can be made to suit your requirements.

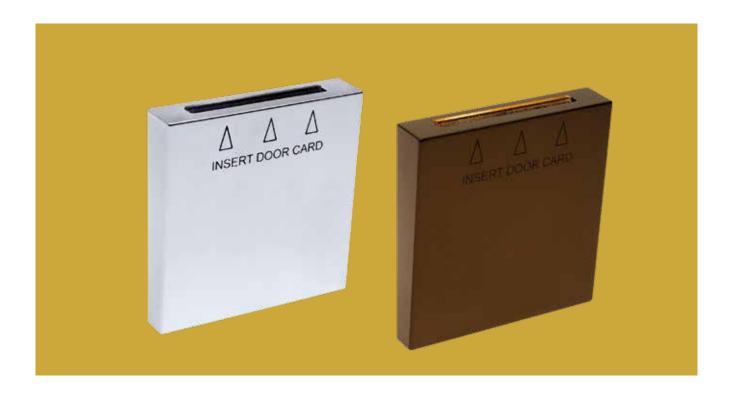
See page 49 for further details.











Door Card **Switches**

Guests can enjoy easy access to their rooms with these energy saving door card switches available in a range of stunning finishes.

Card Switch 1

A double (reinforced) insulated switch suitable for high inrush currents experienced in lighting circuits.

- 21 amps resistive 8 amps inductive (2HP motor) 5 amps lamp load minimum 100ma
- Switches tested to BS EN 61058 which requires the following overload performance:
 50 Cycles @ 72 amps (250 VAC - cosphi 0,5)
- Where frequent high loadings are likely to be experienced a double switch configuration can be specified for extended life

Card Switch 2

A low power switch designed for high reliability and extended life.

- Switch rating 5amps resistive
- · Mainly designed for use with contactors (relays)

Seek light included to aid location in low light conditions (requires a neutral connection). Switch supplied as standard in "normally open" configuration however "normally closed" is available on request where it is required to eliminate contactor coil hum.





Custom made Wall Boxes

Bespoke electrical accessories do not have to be confined to the size of "standard" wall boxes.

We can manufacture wall boxes to all shapes and sizes.







Made to measure

Focus SB can produce custom designed wall boxes in any size to suit the application you require.

From one off runs to large volumes, we have the ability to meet your requirements, providing a complete solution for bespoke accessories installation.

CONTROL PLATE COVERS



A selection of Control Plate Covers



Control Plate Covers

Focus SB can produce custom made cover plates for some of the electronic control systems from Lutron, Rako, Teleadapt, Wise and other systems suppliers.

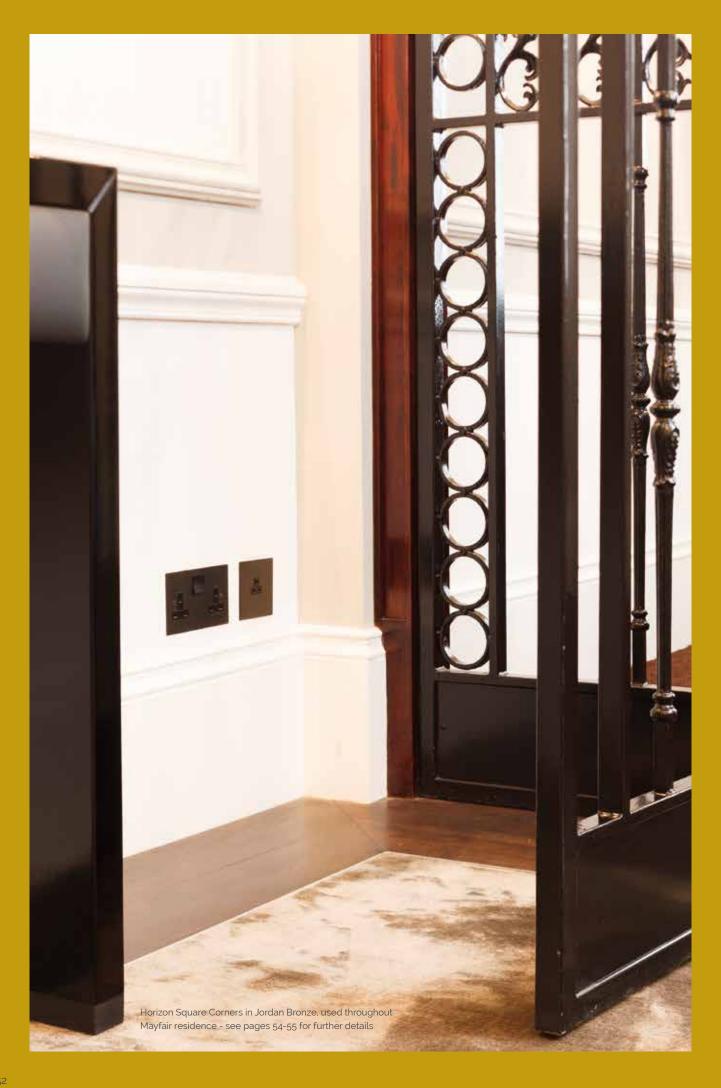
Call us on 01424 858060 or email sales@focus-sb.co.uk to discuss your requirements.



Working with designers

Working with designers, specifiers, architects or contractors we can manufacture electronic control plates to match any style and finish from our extensive range.





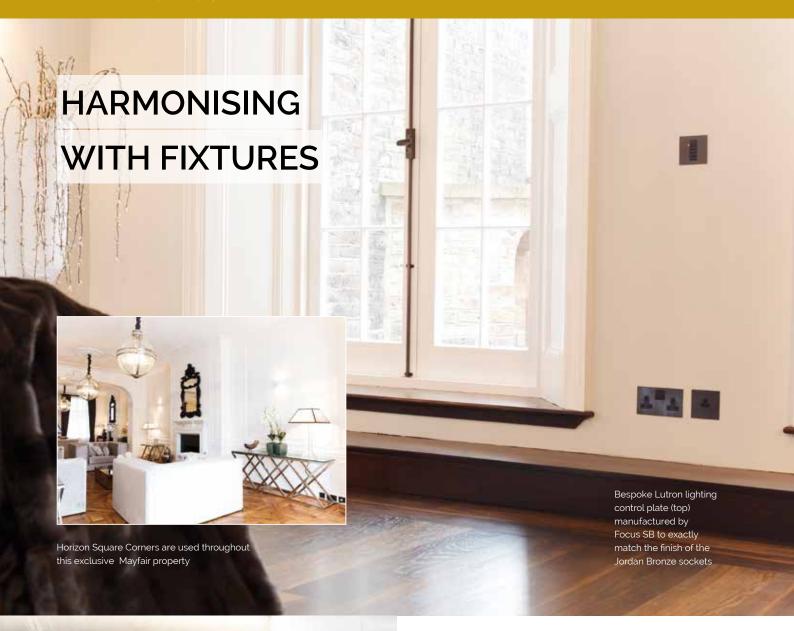
FEATURED PROJECTS







OUR PLATES IN SITU





Stylish grandeur

The property is situated in Upper Grosvenor Street, which connects Park Lane to Grosvenor Gardens in the heart of Mayfair.

The design and specification of all electrical accessories were planned with Product Consultant Gennifer Ling, working closely with John Coughlan of Electrotech, the Electrical Contractors for the development. The electrical accessories featured the designer Horizon range, with Square Corners and finished in Jordan Bronze. Focus SB also manufactured a range of matching bespoke switch plates for the Lutron lighting control system.



Mayfair **Residence**

Focus SB Horizon switch plates and electrical sockets in the stylish Jordan Bronze finish were selected to complement this redesigned residence in central London.

John Coughlan said, "Due to the nature of our ongoing projects and our continually developing specifications, we find Focus SB are able to meet all the challenging design requirements with their varied range of high quality products."

The re-development involved refurbishment of the town house and joining the mews house, at the rear, to the main building, creating a stunning glass atrium in the process. A pool and spa area was created under ground and the whole property was modernised to the highest specification and attention to detail.

John continues, "On this project Focus SB provided bespoke plates matched to many

interior finishes such as the iron work. The Jordan Bronze finish was chosen by the interior designer to match the other fixtures and fittings."

The property now extends back to a depth of eight houses. It includes one of the largest and luxurious pool and spa areas we have seen, one that any five star hotel would be proud to offer.





Peppering **House**

A period country property in Chichester called Peppering House underwent a grand refurbishment, which blended aged character with modern design. Focus SB electrical plates were specified from ADR Fastlec, an electrical wholesaler based in Littlehampton, West Sussex.





The finishing touches

It is the finishing touches that add the extra mark of quality and in this refurbishment project over 300 plates were chosen from the electrical accessories company. The attention to detail shown by having custom plates that co-ordinate with wall colouring and design themes raises the standard of the overall finish, and places a unique touch on the refurbishment. Martin Ellwood, Managing director of Bognor Regis based installer, Homepower, who chose to use Focus SB for this project has said:

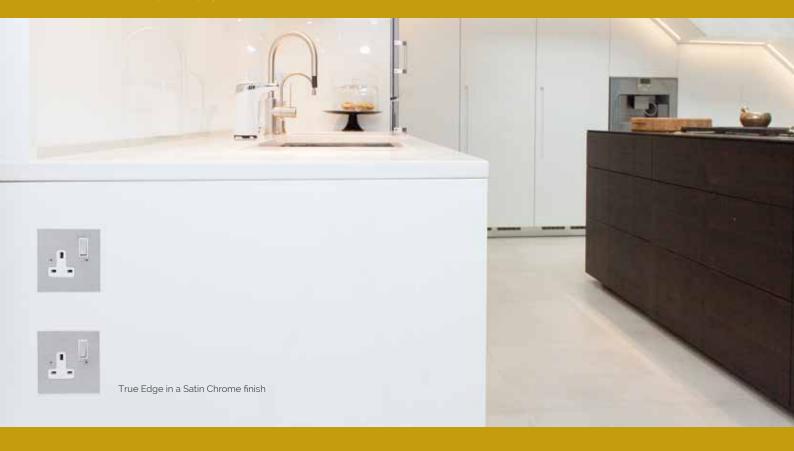
"The finished quality on the products was superb, both myself and the customer are extremely pleased with the end result."

The aged character held by the property still remains, but with the use of Focus SB plate ranges: Prism II Clear Acrylic, Ambassador Primed finish and True Edge, it has been given a modern and sleek finish.

Martin explains: "Due to the nature of the property and the variation of the interior design themes in each room, the owner was looking for an array of lighting plate finishes, to complement the paint and wallpaper. Focus SB has a wide range of finishes suited for all ages of properties and we were very pleased with what it had to offer.

Whenever we are approached for the more prestigious projects, we always turn to Focus SB – not only are its products very well made, but when we have an unusual request, its specialist metal workers can provide it without any problem at all."





Lansdowne **House**

Focus SB was involved with the radical refurbishment of Lansdowne House: a recording studio transformed into a lavishly modern interior. The True Edge range with guillotined edges was specified throughout the trend-setting home.





Audrey commented:

"I chose this Focus range because of its quality and clean looking design, plus their plates could be made to a bespoke combination."

"The sockets are a sleek design. I was looking for good quality and value for money and Focus SB fitted the bill. Barry Partridge, Regional Sales Manager was very helpful, knowledgeable and friendly throughout the project."

A dazzling project

SES

Artists like John Lennon and the Sex Pistols once recorded in Lansdowne House.

The Edwardian building, originally built for struggling artists, has always had creativity flaring in it.

It is now a dazzling project by designer Audrey Lovelock who transformed the space into a lavishly contemporary interior using, among other stylish brands, Focus SB's True Edge electrical face-plates in a Satin Chrome finish.





Dorchester Lux Frame in an Antique Brass finish

A TOUCH OF LUXURY





Stanmore **Hall**

Refurbishing a country house first built in 1810 is no mean feat. Owners Bill and Patti Hyatt bought the property in 2010 despite the state of disrepair it had fallen into. The pair had a vision for the 12-bedroom Georgian mansion.

"We had to plan every room down to the finest, minute detail from the very outset. Sockets and switches could have really clashed had they not been considered, but thankfully my wife is a stickler for detail" says Bill Hyatt.

"Focus SB was recommended to us and the service we have received throughout could not have been better. Some of the finishes may have been challenging, but nothing has been too difficult for them to produce bespoke."

The Dorchester range was used throughout to suit the age of the house and the finishes included Antique Brass, Matt Black, Colour-Coated Pewter and Gloss White to match the different themed rooms.





Meeting the needs of the client

Focus SB was invited to help deliver a state of the art electrical accessory installation for a new build, traditionally styled, country residence in Cambridgeshire. This project is an example of what can be achieved when Focus SB, the electrical wholesaler and the contractor work together to meet the extensive needs and specifications of the client.





Planning early is key

Electrical contractor 'Tradelink Services, Peterborough' contacted their wholesaler 'Edmundson Electrical, Peterborough' and it soon became apparent that they would need to call on the unique experience of Focus SB to fulfil the client's complex requirements.

Paul Genoe, Focus SB Regional Sales Manager explains, "These companies arranged a site meeting with the client to discuss the project, which I was delighted to attend, I explained to the client how bespoke plates could be created specifically for the property to minimise repetition, I also helped plan the extensive data outlet requirements.

Getting involved early in the process means we can advise and help implement the most efficient and aesthetically pleasing electrical accessory solutions."

This consultation resulted in the Ambassador flat plate range being selected with a gloss white finish and white interiors. Paul suggested 2amp and 5amp lamp sockets should be included with standard 13amp switched outlets on bespoke plates. Extensive Cat6 shielded data outlets were also required throughout the property and these were manufactured to match the other plates. The overall brief was to incorporate all the convenience of modern electrical accessories in a clean, simple and unobtrusive style.

Only Focus SB have the manufacturing capabilities to offer such a unique and bespoke service, attention to detail was key and we were able to make and supply actual samples for client approval prior to final order.

We employ a team of dedicated Product Consultants across the UK who are available to assist designers, specifiers and electrical contractors. Making the right decisions early on in a project will help meet customer expectations and make the installation as painless as possible. Sample finishes and plates can be made to order and bespoke plates of any combination of outlets can be manufactured.



Regency Angel House

Angel House in Hove has been lovingly restored whilst maintaining its Regency period features and grand interiors. Owner Phil Haiseldon undertook a labour of love to bring the property back to its former glory and transform it into an exclusive wedding venue, filming location and stunning conference facility.



Reflecting the interiors

Focus SB Ambassador flat plates were chosen to complement the period details and were supplied in un-lacquered Polished Brass. Phil wanted the electrical accessories to reflect the interiors and the un-lacquered brass finish will age gracefully, with each plate gaining its own patina over time. The Focus SB Bespoke service was used to manufacture unique plates to match the standard Ambassador range. These included circular sockets, push button dimmers, AV points and oversized light switch plates containing both dolly switches and dimmers.



Plates that blend in

Phil said: "We wanted sockets and switches to complement the Regency décor. We didn't want the plates to shout out. We were looking for a simple plate with an ageless quality. So we chose the Ambassador Polished Brass, supplied un-lacquered, so they will dull and look old quite quickly."

The ceilings are high, and walls have an authentic pastel colour scheme that co-ordinates well with the brass, which features not only on the Ambassador electrical accessories, but also on the door fittings and other architectural features.

It is only in the bridal suite where Focus SB's clear Prism plates have been used.

Phil added: "I didn't want the rococo style wall paper being interrupted by the electrical sockets so I went for Focus SB's Prism range.

The staff at Focus SB have been so helpful, so patient, and sympathetic towards my requests, helping me realise my vision for this interior."

Angel House sits opposite the Angel Peace Statue in Hove and is part of a series of terraced houses called Brunswick Terrace, which were designed by architect Charles Busby in 1823 in the Regency New Town. At this time Brighton and Hove was well on the way to becoming a fashionable seaside resort.

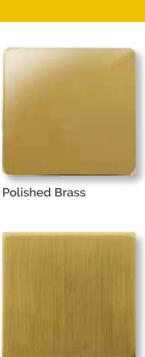


Visit www.focus-sb.co.uk/featured-projects for more images and featured projects.

Standard Interiors

	ROCKER GRID SWITCHES	CODE		TELEVISION OUTLETS CONTD.	CODE
	1 gang 20 amp 2 way switch	11.1W	◎ ⊙	TV-satellite socket	55.2
	1 gang 20 amp intermediate switch	11.1W/3	Õ 🍎	TV/FM/SAT triplex outlet	80.3W
	2 gang 20 amp 2 way switch	11.2W		TELEPHONE OUTLETS	
000	3 gang 20 amp 2 way switch	11.3W		1 gang master	24.1W
0000	4 gang 20 amp 2 way switch	11.4W		2 gang master	24.2W
	6 gang 20 amp 2 way switch	11.6W		1 gang slave	25.1W
	DOLLY GRID SWITCHES			2 gang slave	25.2W
®	1 gang 20 amp 2 way dolly switch	14.1		1 gang RJ45 cat 5	51.1W
•	1 gang 20 amp intermediate dolly switch	14.1/3		2 gang RJ45 cat 5	51.2W
® ®	2 gang 20 amp 2 way dolly switch	14.2	. —	FUSED CONNECTION UNITS	
800	3 gang 20 amp 2 way dolly switch	14.3		13 amp switch fuse spur	26.1W
0000	4 gang 20 amp 2 way dolly switch	14.4		13 amp switch fuse neon spur	27.1W
	ARCHITRAVE SWITCHES			13 amp switch fuse cord spur	28.1W
	1 gang 20 amp 2 way switch	16.1W		13 amp switch fuse neon cord spur	29.1W
	2 gang 20 amp 2 way switch	16.2W		COOKER SWITCHES	
П	SWITCHED SOCKET OUTLETS			45 amp cooker control switch small	32.1/SML
	1 gang 13 amp	18.1W		45 amp cooker control switch small c/w neon	33.1/SML
	2 gang 13 amp	18.2W		BLANK PLATES	
	UN-SWITCHED SOCKET OUTLETS			Single blank plate	37.1
A	1 gang 2 amp	19.1W		Twin blank plate	37.2
	1 gang 5 amp	20.1W	-	EURO MODULE PLATES	
	DIMMER SWITCHES			1 module euro plate	EUR.1
0	1 gang 250W 2 way dimmer (mains & low voltage)	21.1		2 module euro plate	EUR.2
00	2 gang 250W 2 way dimmer (mains & low voltage)	21.2		3 module euro plate	EUR.3
000	3 gang 250W 2 way dimmer (mains & low voltage)	21.3		4 module euro plate	EUR.4
0000	4 gang 250W 2 way dimmer (mains & low voltage)	21.4		BRUSH PLATES	
0	1 gang 400W 2 way dimmer*	22.1		2 module brush plate	BRUSH.1
00	2 gang 400W 2 way dimmer*	22.2		4 module brush plate	BRUSH.2
0	1 gang 700W lv / 1000w mains dimmer single plate	43.1/SML		MISCELLANEOUS	
0	1 gang 700W lv / 1000w mains dimmer twin plate	43.1		Shaver socket outlet 110/240 voltage	36.1W
	TELEVISION OUTLETS			Fan isolator switch	56.1
0	1 gang isolated co/axial T.V.	23.1	0 0	1 gang speaker socket	67.1
00	2 gang isolated co/axial T.V.	23.2	0 0 0	2 gang speaker socket	67.2
•	1 gang satellite socket outlet	54.1	0	Flex outlet plate	69.1

Standard Finishes









Antique Brass



Polished Stainless Steel



Satin Stainless Steel



Polished Chrome



Satin Chrome



Polished Nickel



Satin Nickel



Prism Clear Acrylic



Bronze Antique





Chocolate Bronze



Jordan Bronze



Gloss White



Matt White



Matt Black



Primed



Spray Colours



Screen Printing Available

Finishes are a representation only and may vary due to printing processes. Bronze and Antique finishes can vary from batch to batch due to hand finishing processes.

Tel 01424 858060 to order a swatch.



Best of **British**

All Focus SB plates are manufactured in our Sussex factory to the highest standards.
Our staff take pride in their work and each accessory is hand-finished to ensure a product that lasts and lasts.



Best for Bespoke

Switch on your imagination, we can manufacture electrical accessories exactly how you need them with our Bespoke Service. No job is too small, with no minimum order charge.

All wallpaper supplied by Tektura wallcoverings TEKTURA www.tektura.com www.bnwallcoverings.co.uk WALLCOVERINGS



