

Case Study

It's a Secret

Client – MW Woolston

Project - Victoria Secret Retail Outlet

Product – Steel Wire Cable Tray



Marco is making its mark at designer lingerie brand, Victoria's Secret's latest retail venture in Liverpool One.

The cable containment manufacturer has been specified to supply steel wire cable tray at the vast store, in the heart of the city centre.

Contractor MW Woolston has managed the electrical installation at the outlet which is now open to the public.

Kate Knox, Marco Key Account Manager, commented: "It's a definite coup for Marco to have our products installed at Victoria's Secret, a major international brand. MW Woolston has used our cable tray to house the electrical infrastructure throughout the huge retail store which comprises over 10,000 square foot."

With its current model cast including Kardashians star Kendall Jenner, the Victoria's Secret brands are among the best known lingerie retailers in the world. The site on Liverpool One's lower South John Street is now complete, having involved combining a number of standard sized units to create the flagship store.

Kate added: "We are seeing our products increasingly used at retail schemes across the UK. This scheme involved a completely new install, combining multiple units to create a single site. MW Woolston opted for Marco's tray to facilitate that move and the project went incredibly smoothly in terms of both time and budget."