

Case Study

Clean and Complete

Client – Briggs & Forrester

Project - Large scale expansion at Dyson HQ

Sector - Manufacturing/Commercial



Marco has supplied its Elite 3 products to Briggs & Forrester as part of a £250 million extension contract at vacuum giant Dyson's headquarters in Malmesbury.

The first phase of the firm's expansion of its research and development laboratories is now complete, creating up to 3000 jobs over the next 10 years. Under the programme, facilities at the site have now doubled in size and include an energy centre for the manufacturing complex.

Briggs & Forrester form part of main contractors, ISG's supply chain who have managed the entire project. Marco's Elite 3 with grey lid has been chosen for install throughout the sprawling centre including manufacturing, research and development, admin and office areas.

Steve Davis, National Business Development Manager at Marco Cable Management commented: "We have worked with Briggs & Forrester for a number of years and were pleased to collaborate with them once again, this time at this epic scheme for Dyson.

"Undoubtedly the site sits at the cutting edge of design, manufacturing and technology and so to know that our products have been chosen as part of this is a definite coup. The contractor has been pleased with the product, its performance and aesthetic appeal as well as the wider customer service approach by the Marco team. On lots of levels this project has been a great success."

The laboratories will be home to new engineers and scientists with research space allowing Dyson engineers to broaden a material science programme; expand world leading motor electronic research projects; and increase experimentation into noise cancelling acoustic technologies.

Prototyping space and test labs will lead to the development of new categories of Dyson technology, beyond the vacuum cleaners, fans and hand dryers it is known for, eventually having a 'pipeline of new technology'.