## Case Study



## City Central - One Stop for Marco

Project: Westminster Bridge road, Student Accommodation

Client: Marcoe

Product: Marco ELITE 3 & Steel Wire Cable Tray



Marco, a leading uPVC Cable Management Company, and the UK's largest manufacturer of Steel Wire Cable Tray, has supplied a range of its specialist products to contractors on site at an £80million student accommodation development in the heart of London.

Marco's Elite uPVC Dado Trunking and Steel Wire Cable Tray have both been heavily utilised across the sprawling scheme by contractor, Marcoe.

The 19-storey building is situated on Westminster Bridge Road, in close proximity to the South Bank Conservation Area and the Westminster World Heritage site and will provide sought-after higher education student accommodation across 1,092 bedrooms. The development will also accommodate a new sixth-form college, a health suite with swimming pool and affordable office space.

Simon Kowalski, Key Accounts Manager at Marco Cable Management said: "The contractors use of Marco's various products across the project typifies the one stop shop approach that Marco can deliver. On a project of this size and scale, Marco was able to supply all cable containment products, meeting all of the contractor's diverse needs."

Simon added: "Marco has invested heavily in product development through the years and it's fantastic to be able to now offer such a comprehensive range allowing customers to choose us as a single supplier for their cable containment solutions."

The scheme is due for completion ready in time for the new academic year in 2015, with the Marco specification forming part of the scheme's final stages.

The building is set to achieve a BREEAM 'Excellent' rating, one of the industry's highest accolades for sustainable best practice in building design, construction and operation. Innovative modular off-site construction techniques will be utilised to create bathroom pods and a cladding system, both of which will result in a quicker and safer construction programme.