

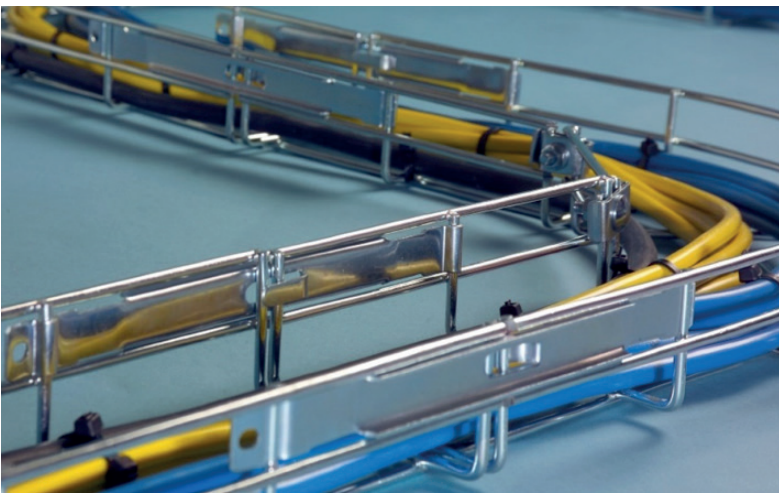
# Case Study

## City Centre Living for London Students

Project : Cartwright Gardens Student Accommodation

Client : Briggs & Forrester

Product : Steel Wire Cable Tray



Cartwright Gardens is now complete and fully occupied, home to some 1300 students.

Marco supplied its specialist products to electrical contractor, Briggs & Forrester, who has managed the large scale installation.

The large order marks yet another contract secured for the cable containment manufacturer who continues to make an impact on the construction sector in the capital. Steve Davis, National Business Development Manager at Marco said: "This has been a large scale order to a very central development that has been ongoing for many months. We are undoubtedly seeing our products increasingly specified in Central London on both new build and refurbishment schemes, showing a marked growing presence in the capital."

He added: "We have worked with Briggs & Forrester on a number of schemes in the past and it's good to see their continued specification of Marco to meet their cable management needs."

Steve Davis, National Business Development Manager at Marco Cable Management commented: "This is a hi-tech, state of the art building that will hold an incredibly high data capacity, future-proofing the electrical installation for many years to come. Deltech was able to use our cable containment solution to house the entire network infrastructure throughout One New Street, showcasing the ability of our products."

The development positioned in Bloomsbury, Central London, involved the demolition of two existing buildings, which were replaced whilst refurbishing a third, making way for an additional 300 students.

The former Garden Halls accommodation scheme was considered old, tired and vastly oversubscribed by students, who enjoy living as part of the community in the heart of Camden. The University of London claims that the new halls will help ease pressure on the private rental sector and provide students with high-quality, affordable accommodation near their place of study.